

SERFF Tracking Number:	AFLA-126924087	State:	Arkansas
Filing Company:	American Family Life Assurance Company of Columbus	State Tracking Number:	47418
Company Tracking Number:	10A63000INFOAR		
TOI:	L07I Individual Life - Whole	Sub-TOI:	L07I.101 Fixed/Indeterminate Premium - Single Life
Product Name:	A63000 Informational Filing		
Project Name/Number:	/		

Filing at a Glance

Company: American Family Life Assurance Company of Columbus

Product Name: A63000 Informational Filing	SERFF Tr Num: AFLA-126924087	State: Arkansas
TOI: L07I Individual Life - Whole	SERFF Status: Closed-Accepted	State Tr Num: 47418

For Informational Purposes	
Sub-TOI: L07I.101 Fixed/Indeterminate	Co Tr Num: 10A63000INFOAR

Premium - Single Life	State Status: Filed-Closed
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Filing Type: Form	Reviewer(s): Linda Bird
Authors: Tamara Graham, Connie Gates, Megumi Edge	Disposition Date: 12/02/2010

Date Submitted: 11/30/2010	Disposition Status: Accepted For Informational Purposes
	Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name:	Status of Filing in Domicile: Pending
Project Number:	Date Approved in Domicile: 11/22/2010
Requested Filing Mode: Informational	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Group Market Size:
Overall Rate Impact:	Group Market Type:
Filing Status Changed: 12/02/2010	Explanation for Other Group Market Type:
	State Status Changed: 12/02/2010
Deemer Date:	Created By: Megumi Edge
Submitted By: Megumi Edge	Corresponding Filing Tracking Number:

Filing Description:
Re: Actuarial Memorandum for Whole Life Policy Form A63100AR.

Dear Mr. Musgrove:

Referenced memorandum is being submitted for INFORMATIONAL PURPOSES ONLY. The memorandum has been

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filed in Nebraska, our state of domicile, on November 22, 2010.

The purpose of this filing is to expand the age band on the Whole Life Policy Form A63100AR, previously approved on October 14, 2005. The policy was previously marketed through our field force on a payroll and nonpayroll basis to applicants age 18 through 65 and is now being expanded to ages 0-90 for whole life conversions.

This filing has been prepared by Megumi Edge. Should you have any questions or comments concerning this submission, please do not hesitate to call her collect at (706) 660-7779, by fax at (706) 660-7080 or email at MEdge@aflac.com.

Company and Contact

Filing Contact Information

Megumi Edge, Policy Analyst MEdge@aflac.com
1932 Wynnton Road 706-660-7779 [Phone] 7779 [Ext]
Columbus, GA 31999 706-660-7080 [FAX]

Filing Company Information

American Family Life Assurance Company of Columbus CoCode: 60380 State of Domicile: Nebraska
1932 Wynnton Road Group Code: Company Type: Life and Health
Columbus, GA 31999 Group Name: State ID Number:
(706) 323-3431 ext. [Phone] FEIN Number: 58-0663085

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: 1 rate Filing=\$50.00
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
American Family Life Assurance Company of Columbus	\$50.00	11/30/2010	42451106

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		12/02/2010	12/02/2010

<i>SERFF Tracking Number:</i>	<i>AFLA-126924087</i>	<i>State:</i>	<i>Arkansas</i>
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<i>Company Tracking Number:</i>	<i>10A63000INFOAR</i>		
<i>TOI:</i>	<i>L07I Individual Life - Whole</i>	<i>Sub-TOI:</i>	<i>L07I.101 Fixed/Indeterminate Premium - Single Life</i>
<i>Product Name:</i>	<i>A63000 Informational Filing</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Disposition

Disposition Date: 12/02/2010

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No